

List of public video titles

NO.	Title	Detail	Manufacturer
1	< Treasured Video Collection > The 4th Sapporo Snow Festival of 1953. Go back to the foundation of the amazing huge snow sculptures.	Witness the truth of the history in treasured video collection. ▽You will be stunned by the snow festival event on trend back then.	J:COM Sapporo Co., Ltd.
2	< Treasured Video Collection > The 8th Sapporo Snow Festival of 1957. The crowd went crazy watching the heated battle.	Witness the truth of the history in treasured video collection. ▽Take notice of people behind the scenes! Stippled scenes of preparation for opening and closing. ▽Hovering helicopter in the air! Catch a glimpse of the barn-burner event!	J:COM Sapporo Co., Ltd.
3	< Treasured Video Collection > The 9th Sapporo Snow Festival of 1958. Heavy snow statue and hot eyes on ○○○!?	Witness the truth of the history in a treasured video collection. ▽You will be stunned by the Camera enthusiast flocking to beauty models. ▽Winter queen appeared in the venue. ▽The crowd have given an enthusiastic welcome for the arrival of the celebrity of the day.	J:COM Sapporo Co., Ltd.
4	SAPPORO SNOW FESTIVAL/ The snow and ice experience activities of the past official venues!	There is more to the snow sculptures! The snow and ice attractions of the past official venues.	J:COM Sapporo Co., Ltd.
5	Footage of Sapporo in winter	Sapporo in winter spelled out with video and music. ▽One of the world's best night views in Japan and the amazing winter illumination. ▽Check out the sledding and 200m tubing action overlooking the snow-play area.	J:COM Sapporo Co., Ltd.
6	2015 Kasuga Grand Shrine:Inner Gate	"HTB Snow Square" Large Snow Sculpture 2015:"Kasuga Grand Shrine:Inner Gate"and its projection mapping are now open to the public!	Hokkaido Television Broadcasting Co., Ltd.
7	2016 A Story Begins-Hokkaido Shinkansen.	"HTB Snow Square" Large Snow Sculpture 2016:"A Story Begins-Hokkaido Shinkansen."and its projection mapping are now open to the public!	Hokkaido Television Broadcasting Co., Ltd.
8	2017 The Central Golden Hall of Kofukuji Temple,Nara	"HTB Snow Square" Large Snow Sculpture 2017:"The Central Golden Hall of Kofukuji Temple,Nara"and its projection mapping are now open to the public!	Hokkaido Television Broadcasting Co., Ltd.
9	2018 The Great Lecture Hall of Yakushiji Temple, Nara	"HTB Snow Square" Large Snow Sculpture 2018:"The Great Lecture Hall of Yakushiji Temple, Nara"and its projection mapping are now open to the public!	Hokkaido Television Broadcasting Co., Ltd.
10	2019 Taking pride in dependable shipping.The Red Bear is Always Working"	"HTB Snow Square" Large Snow Sculpture 2019:"Taking pride in dependable shipping.The Red Bear is Always Working"and its projection mapping are now open to the public!	Hokkaido Television Broadcasting Co., Ltd.
11	2020 National Ainu Museum and Park"Upopoy"Opening April 24th,2020	"HTB Snow Square" Large Snow Sculpture 2020:"National Ainu Museum and Park"Upopoy"Opening April 24th,2020"and its projection mapping are now open to the public!	Hokkaido Television Broadcasting Co., Ltd.
12	Citizen Snow Sculptures Festival created by local citizens	The origin of the Sapporo snow festival is six snow sculptures created by local junior high and high school students in Odori Park in 1950. The tradition is still inherited as a "citizen snow sculpture" made by families, friends and co-workers. This video shows a collection of masterpieces of citizen snow sculptures. They are so unique and expressing the sign of the times and also comparable to large-scale snow sculptures in terms of elaboration.	The Sapporo Television Broadcasting Co.,Ltd.
13	Sapporo Snow Festival in Showa Period ①	This video shows the 5th snow festival in 1954, the 7th in 1956, and 9th in1958. Includes the streetcar running, the snow festival Odori venue, the snow statues and costume parades, local high school marching band, and the Japan Self-Defense force's music corps at that time pleased many citizens.	The Sapporo Television Broadcasting Co.,Ltd.
14	Sapporo Snow Festival in Showa Period ②	The state of the 20th Snow Festival in 1969. Invite the public opinions to make nine large-scale snow sculptures. Due to lack of snow until the middle of January, people at that time had to transport snow from Iwamizawa, the area where is famous for having a lot of snow to Sapporo, and managed to open the festival. There were snow statue, such as Nio-Zo, and also an Olympic arch at venue, which tells the vigor for the 1972 Sapporo Olympic.	The Sapporo Television Broadcasting Co.,Ltd.
15	Yes! The meal is highlight of this festival, too	There were the Food Plaza, 21 booths that you can enjoy the signature dishes of Hokkaido in 6chome Odori site in the 2020 festival. Enjoy Jingiskan (Mongolian-style lamb barbeque), " Uni rice" cooked with two large sea urchins. Surely, those dishes make you warm and happy.	The Sapporo Television Broadcasting Co.,Ltd.

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16	Craftsmanship of creating huge snow sculpture	In 2014, there was a huge snow statue "Winter sports paradise, Hokkaido in 4chome Odori site, STV square. It expressed that you can do and enjoy various kinds of winter sports, such as ski jump, ice hockey, speed skating and figure skating, here in Hokkaido. A total of 2000 people from the Ground Self-Defense Force Sapporo Snow Festival Cooperative Team, who worked on the production, are making it with the skill of a craftsman.	The Sapporo Television Broadcasting Co.,Ltd.
17	Dazzling ice sculptures	Susukino site in 2019. About 20 minutes on foot from Odori Park, the main venue for this snow festival. Susukino, the greatest entertainment district from Tokyo and to the north, became full of a festive mood during the festival. The subject of this site is "amusing ice". Approximate 60 ice sculptures lined up the main street. They are shining and reflecting neon lights of the area, so dazzling. This view could take visitors' heart to a fantastic world.	The Sapporo Television Broadcasting Co.,Ltd.
18	Looking back "Sapporo Snow Festival of the 20th Century" on newspapers and photographs. 1st-5th (1950-1954)	Looking back on the state of the "Sapporo Snow Festival" held from 1950 to 1954 with articles and photos published in the Hokkaido Shimbun Press at the time.	The Hokkaido Shimbun Press
19	Looking back "Sapporo Snow Festival of the 20th Century" on newspapers and photographs. 6th-10th (1955-1959)	Looking back on the state of the "Sapporo Snow Festival" held from 1955 to 1959 with articles and photos published in the Hokkaido Shimbun Press at the time.	The Hokkaido Shimbun Press
20	Looking back "Sapporo Snow Festival of the 20th Century" on newspapers and photographs. 11th-13th (1960-1962)	Looking back on the state of the "Sapporo Snow Festival" held from 1960 to 1962 with articles and photos published in the Hokkaido Shimbun Press at the time.	The Hokkaido Shimbun Press
21	Looking back "Sapporo Snow Festival of the 20th Century" on newspapers and photographs. 14th-15th (1963-1964)	Looking back on the state of the "Sapporo Snow Festival" held from 1963 to 1964 with articles and photos published in the Hokkaido Shimbun Press at the time.	The Hokkaido Shimbun Press
22	Looking back "Sapporo Snow Festival of the 20th Century" on newspapers and photographs. 16th-18th (1965-1967)	Looking back on the state of the "Sapporo Snow Festival" held from 1965 to 1967 with articles and photos published in the Hokkaido Shimbun Press at the time.	The Hokkaido Shimbun Press
23	Looking back "Sapporo Snow Festival of the 20th Century" on newspapers and photographs. 19th-20th (1968-1969)	Looking back on the state of the "Sapporo Snow Festival" held from 1968 to 1969 with articles and photos published in the Hokkaido Shimbun Press at the time.	The Hokkaido Shimbun Press
24	Valuable image! Sapporo Snow Festival in the early days	Introducing the beginning of the Sapporo Snow Festival with a film image in the HBC collection.	Hokkaido Broadcasting Co.,Ltd.
25	Very precise! Sapporo Snow Festival large snow sculptures of famous architecture [Europe <Part 1>]	Introducing the large snow sculptures created by HBC at Odori Site 7-Chome with the motif of famous European architecture. ·Greece ·France ·United Kingdom ·Netherlands ·West Germany ·Spain	Hokkaido Broadcasting Co.,Ltd.
26	Very precise! Sapporo Snow Festival large snow sculptures of famous architecture [Europe <Part 2>]	Introducing the large snow sculptures with the theme of famous European architecture built on the HBC International Friendship Square. ·Austria ·Italy ·Belgium ·Norway ·Sweden ·Finland ·Poland	Hokkaido Broadcasting Co.,Ltd.

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27	Very precise! Sapporo Snow Festival large snow sculptures of famous architecture [Asia]	Introducing the large snow sculptures with the motif of a famous Asian architecture built on the HBC International Friendship Square. ·Thailand ·Republic of Korea ·China ·India ·Malaysia ·Philippines ·Macao	Hokkaido Broadcasting Co.,Ltd.
28	Very precise! Sapporo Snow Festival large snow sculptures of famous architecture [Africa, Oceania, America]	Introducing the large snow sculptures created by HBC at Odori Site 7-Chome, with the theme of world-famous architecture. ·Egypt ·Brazil ·Canada ·Australia ·United States of America	Hokkaido Broadcasting Co.,Ltd.
29	Nostalgic Sapporo in the middle of the 20th century - Winter life-	Introducing the lives of Sapporo citizens with film footage from HBC.	Hokkaido Broadcasting Co.,Ltd.
30	"Sapporo and Snow Festival in former days" Sapporo Snow Festival Throwbacks to the 1960s ~Black-and-White~	Period: 1961(12th)~1970 (21st) This black-and-white film shows the history of Snow Festival. You will see some nostalgic and precious sceneries of Odori Park, such as old cityscape, city parade, mini zoo area, and fireworks.	Hokkaido Cultural Broadcasting co.,Ltd
31	"Sapporo Winter Olympics and Internationalization" Sapporo Snow Festival Throwbacks to the 1970s ~Color~	Period: 1971(22nd)~1980(31st) This color film shows the history of Snow Festival. 1972 Winter Olympics was held in Sapporo, so the Olympic fire was lighted at Snow Festival venue. Also, horse sled was one of the most popular activities in Makomanai venue for children. You will see how Sapporo city has been thriving, and Snow Festival has become popular among not only in Japan, but also in the world.	Hokkaido Cultural Broadcasting co.,Ltd
32	"Snow Festival 50th and beyond!" Sapporo Snow Festival Throwbacks to the 1980s	Period: 1981(32nd)~2010(61st) This film shows the modern part of Snow Festival with sounds. Including the eve and finale of the festival, night light decorations in Makomanai venue, and snow playground in Satoland Area.	Hokkaido Cultural Broadcasting co.,Ltd
33	"Mr. Large Snow Sculptor's Secret Story" Sapporo Snow Festival Behind the scenes	This film features Mr.Ide's struggles and thoughts of Snow Festival, known as Mr. Large Snow Sculptor. He used to be a member of the Japanese Self-Defense Force, and has been participated in producing Large Snow Sculpture since then.	Hokkaido Cultural Broadcasting co.,Ltd
34	"Sapporo Snow Festival's Unknown Stories " Sapporo Snow Festival Spinoff	This film is a spinoff of Snow Festival Odori Park venue. Including Free style skiing show, and special editions of TV shows.	Hokkaido Cultural Broadcasting co.,Ltd
35	Quick Guide of Citizens Snow Sculptures history	Valuable nostalgic footage of citizens' snow sculptures from 1992 (the 43rd) to 2020 (the 71st) are released at once.At the Sapporo Snow Festival, citizens could join to build small sculptures with their own themes.Here are some of the masterpieces and unique snow sculptures from the past.Citizens snow sculptures represent the popularity and sentiment of the time when they were created. You will be nostalgic bringing back your old memories.	Sapporo Snow Festival Executive Committee
36	Beautiful Artworks, International Snow Sculpture Contest History	Valuable nostalgic footage of the International Snow Sculpture Contest from 1992 (the 43rd) to 2020 (the 71st) are released at once.Introducing process to build snow sculptures from the past footage, and last year's prize-winning works.The Contest has been held since 1974, and one of the highlights of the video is the snow sculptures being made during the contest period, and the interaction between visitors and the competitors from around the world.You will surely be surprised at the high quality artworks!	Sapporo Snow Festival Executive Committee

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37	Nostalgic! Dynamic! The bustle of the Makomanai site	Makomanai Site became the second official venue of Sapporo Snow Festival since 1965, following "Makomanai Snow Festival" held in 1963. The nostalgic footages from 1992 (the 43rd) to 2005 (the 56th) are showing dynamic snow sculptures lining up in the huge event site. Another highlight of the video is the children enjoying in the giant slide set with the giant snow sculpture.	Sapporo Snow Festival Executive Committee
38	Susukino Ice World, shining in the neon lights - Then and Now	The Susukino venue has been the third official venue since 1983, following by the "Susukino Ice Festival" held in 1981. A valuable nostalgic video will be released until 2020 (the 71st). The ice sculpture that shines in the neon lights of Susukino shows a unique world view that is different from other venues. One of the highlights is the ice-pickled exhibition of fish and crabs.	Sapporo Snow Festival Executive Committee
39	Enjoy winter in Sapporo! Satoland and Tsudome site	Here are footages of the Satoland site from 2006 (the 57th) to 2008 (the 59th) and the Tsudome venue held after 2009 (the 60th). Introducing various winter activities such as tube sliders, snow rafts, and snow mazes which are always children's favorite. You will be loved to see children's laughter and energetic play. One of the highlights is the exciting tube slider.	Sapporo Snow Festival Executive Committee
40	An ice skating rink at Odori Park! J: COM square skating rink	A skating rink comes to Odori 1-chome J: COM Square, which has been held since 2008 (the 56th), has been released. You will be healed by the appearance of a couple, a parent and child, who hold hands and slide happily on the skating rink during the sunny day and at the fantastic night illuminated by the illuminations. There are also introducing Hokkaido's local food that you could buy.	Sapporo Snow Festival Executive Committee
41	Large Snow & Ice Sculptures Production Scene at Odori site	Introducing production scenes of large snow and ice sculptures at Odori site in the Sapporo Snow Festival. About 3,000 of 10-ton trucks haul the snow to the site from suburbs of Sapporo and nearby mountains in the beginning of January. First, the snow is placed in a wooden frame and hardened. Next, a rough shape is made, and the detailed sculptures are made by hand. It will amaze you to see the elaborate process and the transforming the block of snow into a sculpture.	Sapporo Snow Festival Executive Committee
42	History of Large Snow Sculptures at Odori site (Daytime)	Nostalgic footage of large snow sculptures at Odori site from the 43rd (1992) to the 71st (2020) is released. You can see different themes of the sculptures include famous buildings from around the world, Japanese castles, shrines, temples, animals, and sports.	Sapporo Snow Festival Executive Committee
43	History of Large Snow & Ice Sculptures at Odori site (Nighttime)	Night view of the large snow & ice sculptures at Odori site from the 43rd (1992) to the 71st (2020) is released. The pure white snow sculptures were lighted up in the winter night fantastically. The ice sculpture at night is specially beautiful. You will see the brilliance you saw that night once more.	Sapporo Snow Festival Executive Committee
44	Making of Tube Slider / The 71st (2020)	A time-lapse footage of making of the huge Tube Slider (height 7m, length 70m, width 30m) is released now! You'll see the whole process from piling up the snow through its completion. Builders' great efforts to build the slider even in heavily snowy day will impress you. Don't miss the kids' favorite, heavy machineries such as hydraulic shovels, tire shovels, rotary snow removers, and	Sapporo Snow Festival Executive Committee
45	Traditional technique- Introduction of large snow sculpture production by the Ground Self-Defense Force (the 71st Sapporo Snow Festival)	At the 71st (2020) Sapporo Snow Festival, two large snow sculptures were produced by the Ground Self-Defense Force. Introducing the production process from design drawing / model production to finishing. You will be amazed at the traditional technique of Ground Self-Defense Force that precisely finishes the sculpture. Feel the passion of the members involved to build the sculpture for the success of the festival. This video is the one used at the Ground Self-Defense Force PR booth in Sapporo Snow Festival 2020.	Japan Ground Self-Defense Force